



DRWakefield

EST. 1970

B Corp

IMPACT REPORT 2024

An overview of our B Corp journey in 2023/24



Certified



Corporation

About us

OUR JOURNEY

Being a B Corp company is a natural extension of our heritage and helps us pave a way for the future.

Our journey to becoming a B Corp began with a simple yet powerful question: how can we amplify the values we have always championed—transparency, sustainability, and fairness—while holding ourselves accountable for meaningful progress? Achieving B Corp certification in 2021 was our answer, marking a formal commitment to the principles that have guided DRWakefield for decades.

The B Impact Assessment (BIA) became a key tool in embedding these values into our business operations. It challenged us to evaluate every aspect of what we do, from governance and supply chain practices to employee well-being and environmental impact. It provided a framework for continuous improvement, aligning perfectly with our ethos of "The DRWay."

Recertification, while not without its challenges, reaffirmed our dedication to doing better. It was a collaborative effort, requiring input from our entire community—producers, staff, and partners. Asking them to vote on whether to continue this journey, and receiving unanimous support, was a proud moment that underscored our shared commitment to accountability and change.

Today, being part of the B Corp community allows us to promote "carbon-conscious coffee" while amplifying our impact globally. It pushes us to remain transparent, innovative, and steadfast in our mission to create positive change across the coffee supply chain. For us, B Corp certification is not just a badge—it is a way of doing business for good.



B Corp

IMPACT SCORE



In 2020, we scored 85.4 points. Since our initial certification, we have continually enhanced our practices and impact, and we are proud to reveal that our B Corp score has improved from 85.4 to 109.



2020

Our 2020 B Corp score was 85.4



2023

Our 2023 B Corp score was 109

| | | |
|------|--------------------|------|
| 5.3 | <i>Governance</i> | 14.3 |
| 21.1 | <i>Workers</i> | 24.4 |
| 31.6 | <i>Community</i> | 39.4 |
| 24.3 | <i>Environment</i> | 26.6 |
| 2.9 | <i>Customers</i> | 3.8 |
| 85.4 | <i>Total</i> | 109 |

A word from our Chairman

SIMON WAKEFIELD

Simon is DRWakefield's second-generation owner after the company was founded by his father, Derrick, in 1970.

Today, we continue to be committed to *"doing the right thing"*.

This year has been a significant one for DRWakefield, as we continue to evolve as a business committed to sustainability and accountability. Becoming a B Corp was a pivotal decision for us to coordinate our values and ensure that we are continually held to exacting standards for people, planet, and business.

In 2024, we worked closely with our producer supply chain to support them in navigating the requirements of the EU Deforestation Regulation (EUDR), helping ensure compliance while maintaining our commitment to ethical sourcing.

Internally, we established a Sustainability Committee to deepen our focus on environmental and social initiatives, creating a clear roadmap for positive impact.

A standout moment for me was asking our community—our employees, partners, and stakeholders—to vote on whether we should continue our B Corp certification. Their unanimous vote to proceed underscored the shared commitment to holding ourselves accountable for meaningful change.

Looking ahead to 2025, we remain steadfast in our commitment to improve. We will focus on deeper collaboration with our supply chain partners, enhancing our support for sustainable practices, and fostering inclusivity and well-being within our team. By maintaining the momentum of this journey, we aim to inspire and lead positive changes, not just within our business but across the wider coffee industry.

Simon Wakefield
Chairman
DRWakefield



Our Impact

ENVIRONMENT

How we consider the environment and approach issues like climate, water use, sustainability, and impacts on people and the planet.



OBJECTIVE

ACTION

Carbon Data

We continue to collect our Scope 1 & 2 emissions data and are working closely with our supply chain to overcome challenges of Scope 3 data collection.

Carbon Offsetting

We have partnered with the [Acorn Project](#) to offset our Scope 1 & 2 emissions through reforestation projects within our supply chain.

Re-use & Recycle

We work with a locally based, environmentally conscious digital end-of-life scheme to recycle electronics. We also work with local partners for global events to reduce the carbon footprint of transport.

ADDITIONAL ACHIEVEMENTS

Electric Car Scheme

We partnered with Octopus energy to offer staff discounted electric vehicle.

Imported Packaging Data

We have implemented a system to track the materials imported across all our packaging.

Sustainability Committee

Created a community to actively engage towards more sustainable operations at DRWakefield.

PLANS FOR THE NEXT 24 MONTHS

Scope 3 Data Collection

We aim to gather more accurate farm-related carbon data through third party collaborators.

Energy Supplier

Switch our energy supply to a renewable resource provider.

Sustainability Workshops

We aim to host regular workshops on sustainability practices for all our employees.



Datterra Farm, Brazil

Our Impact

WORKERS

How we create opportunities for and contribute to our employees financial, professional and social wellbeing



OBJECTIVE

ACTION

Origin Trips

Employees from several departments travelled to origin to gain knowledge and insights as well as build meaningful connections with suppliers.

A Shared Journey

We host quarterly company updates for all staff where we share important news and explore our company mission, vision and values.

Worker Feedback

We've grown our HR function to encourage open feedback, organise regular social events and allocated resources towards personal growth.

ADDITIONAL ACHIEVEMENTS

Social Events

We began hosting local social events for our staff every month.

Maximising Potential

Provided technical coffee training to employees and support their Q Grading journey.

Office Picnic

Provide a unique opportunity for all our staff to dine together every month.

PLANS FOR THE NEXT 24 MONTHS

Charity Day

Working with local community projects for all DRW staff to connect, contribute, enjoy and reset.

Power 90 Course

Empowering our managers through a training course to equip them with essential leadership, communication, and decision-making skills.

Personal Development

Redefine a training budget and plan to contribute towards employee growth personally and professionally.



Thierry Akroman, Quality Manager, DRWakefield

Our Impact

CUSTOMERS

How we create value for our customers and the people we work with throughout our supply chain.



OBJECTIVE

ACTION

Grow Full Circle 2023

Increased capacity of the event by 15% and engaged customers and supplier from origin with interesting guest speakers.

Origin Trips

We hosted over 30 customers in 12 different origins in 2023/24, connecting relationships at both ends of our supply chain.

Carbon Online Resource

Our work on Carbon is put on hold as we focus towards EUDR.

ADDITIONAL ACHIEVEMENTS

EUDR

We partnered with [Enveritas](#) to deliver on the new EU Legislation.

Online Knowledge Hub

We have restructured the content we publish to deliver more value to our customers.

National Organic Programme

Applied for a certification to allow us to import & export organic coffee to and from the US and Canada.

PLANS FOR THE NEXT 24 MONTHS

Full Circle 2024

We aim to make Full Circle more of a community event for customers to share their experiences and insights and learn from expert guest speakers.

New Website

Improve the experience customers have whilst navigating through our website and provide an online shopping experience.

EU Events

Increased activity and presence in the EU to better service our European customers.

Our Impact

COMMUNITY

How we contribute to the economic and social well-being of the communities in which we work.



OBJECTIVE

ACTION

DRW Project Reporting

We published our yearly project update and further highlighted priority projects impact.

B Corp Coffee Chain

Working with Datterra, the worlds first B-Corp coffee farm, we celebrated B Corp with customers throughout the UK.

Origin Trips

We visited twelve different origins throughout 2023/24 to nurture our relationships with coffee-producing communities.

ADDITIONAL ACHIEVEMENTS

Thirsty Thursday

We built a community of coffee professionals to share knowledge and experiences through our monthly cupping club.

New Origin Projects

We introduced two new community projects to our portfolio in PNG and Colombia

PLANS FOR THE NEXT 24 MONTHS

Local Events

We will endeavour to grow our relationships and the impact of our events.

Charitable Engagement

Reviewing plans to engage more with our local community on projects and spend time volunteering.



Our Impact

GOVERNANCE

How we pursue our mission, ethics, accountability and transparency to engage all stakeholders in our business.



OBJECTIVE

ACTION

DRWay

Implemented new decision-making criteria and framework to ensure alignment with the DRWay.

Office Expansion

Expanded our London office by another floor, improving work environment for staff, and opened a new DRWakefield office in Amsterdam to better service our customers in the EU region.

Diversity & Opportunity

We continue to provide equal opportunities to all our employees to showcase the DRWay.

ADDITIONAL ACHIEVEMENTS

Innovation Committee

Created a platform to encourage staff to contribute their ideas towards efficiencies in the company.

Quarterly Company Update

Senior Management hosts quarterly updates on company's performance against objectives.

Governance plans for the next 24 months

Environment Responsibility

Review and update our environment policy with key stakeholders.

Improve Reporting

Develop more robust systems for our reporting processes to improve business decisions.

Project Reporting

We aim to analyse all our Projects in Origin and share a report with stakeholders.

Jorge Martin, La Chumeca, Costa Rica





DRWakefield

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