



DRWakefield

EST. 1970

Peru

PERFILES

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<i>Cooperative</i>	Asociacion de Productores Agropecuarios Perfiles Coffee Peru
<i>Location</i>	Rodríguez de Mendoza, Amazonas
<i>Altitude</i>	1400 - 2200 masl
<i>Members</i>	284
<i>Varieties</i>	Typica, Bourbon, Geisha, Caturra, Catimor
<i>Processes</i>	Washed, Honey, Natural
<i>Harvest</i>	March – November
<i>Certifications</i>	Fairtrade, Organic

Perfiles Coffee are coffee producers in Northeastern Peru. They were founded in 2019; a group of coffee growers from Chontali, Sallique, Jaén and Pomahuaca, four of the twelve districts that make up Cajamarca joined together to increase the social and environmental impact, improve the quality of coffee and export directly to the rest of the world.

In total, they have 284 producers, cultivating on 560 hectares between them. 30 hectares are protected as primary forests, and together with working to reduce pollution on farms, the group has started agroforestry projects for the future. They are Fairtrade and Organic certified, producing around 15000 quintales per year, all certified.

With stated goals of promoting gender and generational approach changes, the group has 17% female members and an impressive 30% of young farmers, vital for the continuation of farming. On average, they have seen a 10% increase in their payments since they were created.

Their dedication has also been rewarded. In the Peru Golden Cup, the Fairtrade equivalent to the Cup of Excellence, the group placed first in 2023 in the full container category and third in the microlot category.

