



Mantiqueira de Minas

SERRA DAS TRÊS BARRAS

Country	Brazil
State	Minas Gerais
Mesoregion	São Lourenço
Microregion	Soledade De Minas
Farm	Serra das Três Barras
Altitude	1100 - 1450masl
Varieties	Yellow Bourbon
Harvest	June - September
Process	Pulped Natural



Mantiqueira de Minas, Serra das Três Barras



Located in Minas Gerais, Sul de Minas, the Mantiqueira de Minas area was the first to get a Geographical Indication in the Brazilian coffee industry (supported and developed by BSCA) and this fresh approach-akin to 'terroir' in the wine industry is redefining how people view specialty coffee from Brazil. There are 25 counties in the region with 7,800 producers, 89% of which are small holders. We were the first importer in the world to source import and promote these coffees. Each bag of coffee is marked with the logo and the QR code giving access to information on each producer(s) and their coffees by entering it here: <http://www.mantiqueirademinas.com.br/tracking>

The Fazenda Serra das Três Barras farm arose from the division of the bicentennial "Fazenda das Três Barras," traditionally devoted to the production of coffees of extremely fine quality. The area where the coffee was produced today belongs to producer José Wagner Ribeiro Junqueira, and farms the land with his three sons (Kleber, Ralph and Herbert de Castro Junqueira), and his wife Margarida Maria de Castro Junqueira. The family has a cultivated area of 160 hectares of coffee, of several varieties, spread over six properties belonging to the group, which has the renowned "Fazenda Serra das Três Barras" as its headquarters, where all the coffees produced are processed and prepared, with an annual production of around 3,500 processed bags.

The family's coffee trees are cultivated in fertile soils, with annual rainfall varying from 1700 to 2200 mm and well-defined seasons. They have won many awards for their coffee, full details of which are on the tracking link above.

The José Wagner Ribeiro Junqueira's family actively searches for methods to preserve the natural forest and springs on their property. They have been living almost exclusively from rural activity for eight generations, Fazenda Serra das Três Barras today relies on the collaboration of eight direct employees and their families and on the service of another thirty workers during harvest, when the demand for labour is higher.



José Wagner Ribeiro Junqueira, and his three sons