



DRWakefield

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Brazil

PARAISO

Guy Carvalho is a producer with a deep rooted passion for coffee. He is also an agronomist that runs a Youtube channel where he shares knowledge with other farmers.



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PARAISO



<i>Farm</i>	Paraiso
<i>Owner</i>	Guy Carvalho
<i>Location</i>	Cabo Verde, Minas Gerais
<i>Altitude</i>	900 – 1100 masl
<i>Size</i>	16,852 hectares
<i>Varietals</i>	Mundo Novo, Red & Yellow Catuai
<i>Processes</i>	Natural, Pulped Natural
<i>Harvest</i>	May - August

The agronomist Guy Carvalho bought Fazenda Paraiso in 1990. Passionate about coffee, Guy Carvalho's approach is quality driven. He has a large presence in the industry, having his own YouTube channel with which he helps train and troubleshoot coffee farmers across a large swathe of central and South America.

In 1996 Fazenda Paraiso participated in Project Gourmet in Brazil, this project was in partnership with OIC to improve quality and introduce the process of Pulped Natural into this farm. One of the founders of the Brazilian Speciality Coffee Association, he advises the government and helps to set policies, as well as increase his understanding of systems at work.

He is a big proponent of letting the land be the land -that is, encouraging and working with the native trees and plants that grow on the farm. Viewing them as helping the earth perform as it should. He wants to work with nature rather than try to control it. He has introduced firebreaks on the farm to protect from fires that are common in this area. The hot dry season often sees roadside fires breakout and spread. Paraiso was forcefully split in two with a road that was needed for the local town, so more than many this is an important factor for him.

The farm is located in a traditional coffee-growing district of Cabo Verde, in a region that presents ideal conditions for coffee production, such as a climate with well-defined seasons, low humidity and favourable temperatures.

